

Dear Colleagues:

We are writing to ask for your help.

The American Academy of Orthopaedic Surgeons is launching a new public awareness campaign called “A Nation in Motion: One Patient at a Time.” This campaign will tell the stories of patients across the country whose lives have been saved or restored by the care they have received.

As you know, **our strongest ambassadors are our patients**, whose lives are forever changed by our care. With this in mind, we ask **you to help us identify and spread the word to patients** who are willing to share their stories of restored independence, productivity and improved quality of life.

Here’s how you can help us make this initiative a success:

1. **Choose patients** whose stories embody “A Nation in Motion: One Patient at a Time.”
2. Talk to them – or ask someone in your office to do so – and invite these patients to **submit their stories** on our website, www.anationinmotion.org, or alternatively, ask them for permission to use their story. With permission, you can submit the stories on their behalf.
3. We would like to have these responses as soon as possible, but before Friday, **March 23, 2012**.

AAOS staff members will contact some of these patients to hear more and develop more comprehensive profiles. In April, selected stories will be shared on a new “A Nation in Motion” website and the Academy will launch a national media outreach campaign.

Thank you in advance for your participation and support. We appreciate our partners, like you. If you have any questions or would like additional information about this campaign, please call or email Sandra R. Gordon, Director of PR for the AAOS at 847-384-4030 or gordon@aaos.org.

Sincerely,

John R. Tongue, MD
President
AAOS

Michael F. Schafer, MD
Chair
AAOS Communications Cabinet