



The Bone and Joint Decade  
Promoting musculoskeletal health  
*Keep people moving*



## **Bone and Joint Decade 2010 – 2020**

### **Global Alliance for Musculoskeletal Health**

#### **World Summit 2014**



London, 12 – 13 October, 2014

**Held in partnership with ARMA, the UK Bone and Joint Decade National Action Network**

#### ***KEEP PEOPLE MOVING***

#### ***What is needed to make this happen***

#### ***An opportunity to add your voice to the call for action***

The enormous burden of musculoskeletal conditions across the globe has been recognised in the Global Burden of Disease study (Lancet 2012; 380 (9859)) and there have been great advances in prevention and treatment that can effectively prevent disability. These are not implemented with equity within and between countries and, as a consequence, there is a great burden of avoidable disability. This needs to change.

This high level international summit meeting provides a forum that brings together leadership and key opinion leaders from professional, scientific and patient organisations relevant to musculoskeletal health together with policy makers including from WHO and the EU.

The outcome of the meeting will be a call for explicit actions at national and international levels to deal with this growing burden of disability. Participation is an opportunity to influence what those actions should include.

The specific aims of the meeting are to

- agree strategies to implement current knowledge to optimise musculoskeletal health through health promotion, prevention, treatment and rehabilitation with equity across and between countries and to support research to close the gaps in knowledge.
- develop partnerships with other stakeholders with overlapping goals ie initiatives to increase physical activity, prevent frailty, reduce disability or promote self-management.
- inform policy makers about the burden of musculoskeletal conditions and about what can and needs to be done to reduce this.

The meeting will also bring together National Action Networks - the national alliances for musculoskeletal health that bring together professional, scientific and patient organisations – for them to share challenges and tactics for delivering the goal of the Bone and Joint Decade.

There will be a focus on a public health approach to improving musculoskeletal health. The meeting will also consider specific areas of activity and collaboration such as surveillance; providing a skilled workforce; musculoskeletal health in the workplace; and integrated models of care.

### Call for actions to deal with the large and growing burden of musculoskeletal conditions and injuries on individuals and society

- promotion of a lifestyle that will optimise musculoskeletal health at all ages
- preventing musculoskeletal conditions and injuries
- identifying and treating those who are at highest risk
- access to timely, safe, appropriate patient-centred treatment to control symptoms, and diseases where possible, to prevent unnecessary disability
- access to appropriate rehabilitation to reduce any disability, including self management
- enabling people to participate in the labour market
- research to advance knowledge and care

#### Outline Programme

Saturday 11<sup>th</sup> October Bone and Joint Decade International Coordinating Council meeting (closed)

Sunday 12<sup>th</sup> October BJD World National Action Networks meeting

- advocacy activities
- network building
- global activities
- working groups

Monday 13<sup>th</sup> October BJD World Summit – Call for Action

Launch of Bone and Joint Action Week

Tuesday 14<sup>th</sup> October Bone and Joint Decade International Coordinating Council meeting (closed)

Musculoskeletal health in the Workplace Roundtable (by invitation)

## **KEEP PEOPLE MOVING**

### **Opportunities for Collaborative Working to Change Priorities**

#### **Meeting of BJD National Action Networks and leadership of stakeholder organisations**

Sunday 12<sup>th</sup> October

Royal College of Surgeons, Lincoln's Inn, London

09.00	Welcome	Phil Gray Tony Woolf
09.15	Meeting objectives	Deborah Kopansky-Giles Federico Moscogiuri
09.30	<b>Network activities</b>	
	Successful collaboration <ul style="list-style-type: none"> <li>• EULAR and Horizon 2020 / Chronic Disease reflection (Neil Betteridge)</li> <li>• ARMA and clinical networks (ARMA)</li> <li>• Norway and research priority (Jakob Lothe, Chair Norwegian NAN)</li> <li>• FFN (David Marsh)</li> <li>• Kenya – increasing patient engagement (Lillian Mwaniki)</li> <li>• Philippines presentation (Ester Penserga)</li> </ul>	NAN presentations and facilitated discussion to skillshare. Examples of successful collaboration and / or advocacy – give learning points (application of BJD Advocacy Toolkit)
11.00	Building an effective network	Ruth Lilian Deborah Kopansky-Giles
	Call for action – example of a successful campaign in Lebanon and Advocacy Toolkit	Ghassan Maalouf Tony Woolf
12.30	LUNCH	
Afternoon 14.00	<b>Global activities</b>	Short plenary presentations on each topic followed by 2 sessions of 3-4 parallel roundtable discussions
	Musculoskeletal health in workplace	Niki Ellis
	Integrated models of care – national model of backpain management; consensus based programs of care; clinical networks; early arthritis clinics	Rhona McGlasson James Waddell Mieke Hazes
	Increasing the skilled workforce	Mellick Chehade
	Surveillance & data driven care (HCQI, registers)	Lyn March
	Campaigning	Neil Betteridge
	Trauma	Marcos Musafir
17.30	Keynote: running a successful campaign	Katie Dain, Exec Director, NCD Alliance
Evening 19.30	Social event - NAN dinner	

# World Summit 2014

## KEEP PEOPLE MOVING

### *What is needed to make this happen*

**Monday 13 October 2014, 09.00 – 18.00**

**Royal College of Surgeons, Lincoln's Inn, London**

09.00	Welcome	Tony Woolf, Chair Bone and Joint Decade Phil Gray, Chair ARMA
<b>The impact of musculoskeletal conditions</b>		
09.10	Keynote address The threat of musculoskeletal disability to society / active healthy ageing	Norman Lamb, UK Minister for Care and Support (tbc)
09.30	Keynote address Musculoskeletal Health – a view from Whitehall	Prof Sir Mark Walport Chief Scientific Adviser to HM Government
09.50	Keynote address The health challenges in Europe	Dr Isabel de la Mata Principal Advisor European Commission
10.10	The global impact of musculoskeletal conditions and need for action	Prof Lyn March, University of Sydney
10.25	The need for a public health approach in the community and in the workplace to deal with the rising burden of NCDs including musculoskeletal conditions	Dr Gauden Galea, Director Non-Communicable Diseases and Health Promotion, WHO Regional Office for Europe

10.45 – 11.15 COFFEE BREAK

<b>A systems approach to improving musculoskeletal care</b>		
11.15	Coordinated, person-centred care	Martin McShane, Director for Longterm Conditions, NHS England
11.35	The challenges of an ageing global population – the European Innovation Partnership for Active Healthy Ageing	Mr Jorge Pinto Antunes Deputy Head of Unit Innovation for Health and Consumers DG Health and Consumers, European Commission
11.55	A public health approach through the lifecourse to musculoskeletal health	Dr Ann Hoskins, Population and Behavioural Health Division, Public Health England
12.15	<i>How to change behaviour</i>	Prof. Sir Muir Gray (tbc) Director of the National Knowledge Service and Chief Knowledge Officer <i>Expert panel discussion</i>

13.00 – 14.00 LUNCH

<b>Learning from best practice</b>		
14.00	Musculoskeletal conditions as a health priority and the role of clinical networks	Prof Peter Kay National Clinical Director for Musculoskeletal Conditions, England
14.15	Identifying and treating those at high risk – the case study of fracture prevention	Fragility Fracture Network, Prof David Marsh / Capture the Fracture, Prof Kristina Akesson

14.30	Reducing the long-term impact of road traffic injuries: advances in trauma care in Rio de Janeiro	Prof Marcos Musafir, Secretary of Health, State of Rio de Janeiro
14.45	Rehabilitation to reduce the burden of disability	WHO - tbc
15.00	Enabling people to effectively help themselves	Judi Rhys, Chief Executive Officer, Arthritis Care, UK

15.15	<i>How to ensure access to care – barriers and facilitators with examples of success</i>	Dr. Charles Alessi, National Association of Primary Care & NHS Clinical Commissioners <i>Expert panel discussion</i>
-------	--	---

15.30 – 16.00 COFFEE BREAK

	<b>Musculoskeletal health and work</b>	
16.00	The importance of musculoskeletal health in the workplace	Prof Dame Carol Black Expert Adviser on Health and Work to the Department of Health, England
16.15	Promoting musculoskeletal health in the workplace – the need for a new paradigm	Prof Niki Ellis Prahran, Victoria, Australia
16.30	Extending working lives in Europe	Steve Bevan, Work Foundation and Fit For Work Europe
16.45	<i>How can we prolong active working lives?</i>	<i>Expert panel discussion</i>

	<b>The Role of research</b>	
17.00	How can we address the research questions? Supporting research within clinical practice	Dr Jonathan Sheffield, CEO National Institute of Health Research Clinical Research Network, England
17.15	New opportunities for innovation and research: European Chronic Disease programme	European Commission (tbc)

17.30	Call for Action and Plan for Implementation	Prof Tony Woolf and all participants
-------	---	--------------------------------------

Evening 18.00	Reception in Hunterian Museum, Royal College of Surgeons	
	Conference Dinner	

### Exhibition

- National Action Network posters
- Examples of successfully implementing programmes that meet objectives of BJD ie raising awareness, health promotion, clinical care, education, research
- The impact of musculoskeletal problems on families - video diaries and personal stories